

Health services research

Actionable, comprehensive insights that equip life sciences companies to accelerate product adoption and expand sustainable patient access

To successfully develop, launch, and scale healthcare products, life sciences companies face critical challenges: differentiating from competitor products, aligning with value-based care priorities, optimizing patient access and adherence, and navigating complex payer and provider dynamics.

Health services research directly addresses these challenges by delivering holistic insights grounded in real-world evidence (RWE) that drive strategy, enable stakeholder engagement, streamline delivery, and facilitate broad patient access.

Equipped with extensive real-world data and deep expertise evaluating healthcare interventions from a payer perspective, the health services research team at Carelon Research (formerly HealthCore) empowers life sciences companies to:

- Accelerate product adoption within value-based care frameworks
- Design and validate patient- and provider- support programs that improve access and adherence
- Generate compelling evidence for payer, provider, and policymaker engagement

Our expertise



Implementation science

- Identify barriers and facilitators to adoption by providers and patients
- Ensure evidence-based innovations are translated into sustainable, real-world practice



Policy impact modeling and analysis

- Forecast the effects of policy changes, health system consolidations or closures, healthcare workforce shifts, and value-based payment models on patient access and sales
- Generate evidence to support value-for-cost positioning



Social and environmental research

- Evaluate how social and environmental risk factors influence access, effectiveness, and outcomes
- Design care delivery and supply chain models that are equitable, adaptive, and resilient



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